

SONGCHECKS

Your name: SUCKRPUNCH, Lola

Song name: Shot

First impressions (30-sec snap judgment A&R listen)

- Sounds pretty damn amazing! Nice rough mix.

First full listen-through impressions

- Really tight pop track. It sounds very current. I love it.

What do you LOVE

- Vocal and the tight production.

What do you HATE

- Nothing, but the low end's not right.

Overall thoughts on the mix

- Make the scene changes really hit.
- Bang that hook home. (see below)

Section by section thoughts

- INTRO
 - Nice and tight.
 - VERSES
 - :24 "so": cut everything out at that spot but the dry vocal.
 - V1: try a throw reverb on the words "yet" and "get".
 - First sentence of V2: mute everything.
 - Back half of V2: try some delays ("doing you lately, know where it takes me"). 1/2 note, repeat, and pan opposite each other.
 - "Mind" would be cool to delay and throw around the stereo field... maybe. Maybe too much there. But try it.
 - CHORUS
 - LV up in CH's for sure. The synth in the CH is overtaking the vocal. The vocal needs to stay the star all the time in this one.
 - Entrance into CH3 feels odd. Late, maybe?
 - I'd flip the ad-libs in CH3 to the last 4 bars. Give it one extra gear at the end. Especially because the song is so short.
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Your song/mix feedback was done by F. Reid Shippen

You can book Reid on SongChecks here: <https://bit.ly/3vLTaEK>

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Instagram: [songchecksmusic](https://www.instagram.com/songchecksmusic)

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- HOOK

- The 1:20 section is a killer hook.
- I'd try moving it earlier in the song, maybe make it more of a drop?
- I'd be tempted to try a 16th tambo or something subdivided in this section. See if it picks up. Or a hat delay.
- I'd try panning the synths around, give it more motion to set it off from the more static feel of the track

- BRIDGE/BREAK

- The breakdown is too ... dunno. Maybe it's the LV fx. Try it DRY
- Put a delay on "need it" perhaps.
- Then pan the "I guess I'm leaving" a little to the side. It would be rad to pan it left and put a little laugh after on the right.
- It's also way too loud and makes the CH sound too low

- OUT CH/OUTRO

- Flip the outro CH's around. Ad libs last.
- Does that hook come back at the end? Not sure. I like leaving them wanting more, but the track is only 2:30 so you could try it and see if it works.

- OTHER

- Try the last word of the song totally dry.

WHAT RULES (things you nailed)

- Most of everything!

WHAT DOES NOT (things we need to work on)

- Snaps could hit harder.
- Kick and bass can focus and turn up. Kick more than bass on this.
- Maybe even add an extra kick sample with some low knock.
- Bang that hook home!

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- RATE and FOCUS
 - vocals
 - Maybe a little bit more low end in her vocal.
 - I might try a little H3000 dual shift on the LV. Or micro shift.
 - hi/mid/low
 - More low end. I think you could push the low end more with the kick and bass.
 - Make the kick really knock and see if it works with the groove.
 - dynamics
 - Sounds fine.
 - energy/vibe
 - Good. Use some subdivision percussion to amp it up even more.
 - twists + transitions
 - Needs work. You could amp up the transitions a bit.
 - I think it should almost sound like all the sections are separate songs. By that I mean, they should be clear scene changes. It should sometimes be a little abrupt, which grabs attention and makes things more interesting to the listener.
 - production + arrangement
 - Really great. The biggest thing for me is the hook. It's KILLER but it's not enough of a feature. It needs to be flown and the production re-balanced so it stands out more. BANG THAT HOOK HOME.

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What would I reference if I was mixing this?

- Tedder, Max Martin, and Serban.

Overall mix rating: scale of 1 - 10 (1 = remix it, 10 = Grammy time)

- You said it was a rough but I'd call this a solid 7 at this point.

Final thoughts

- You crushed this, it's a few tweaks away from Gold. Don't kill time re-mixing this too much.

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